NEWS RELEASE



SMART STEPS FOR PUBLIC TRANSPORT AS TICKETS SOLD ONBOARD

SMARTCARD tickets are now being sold on buses and trams in South Yorkshire.

Passengers buying selected 7-Day tickets will be able to use their TravelMaster or StagecoachSmart smartcard, or will be given one for the first time, instead of a paper pass by their driver or conductor.

Smartcard users can also buy 1-Day tickets, including CityBus and CityWide in Sheffield, RConnect in Rotherham and SYConnect across South Yorkshire on most buses and trams, and Stagecoach dayrider tickets on any Stagecoach bus or tram.

South Yorkshire's smartcard scheme aims to change how passengers pay for public transport, make it easier to get around and ultimately speed up boarding times.

TravelMaster smartcards and smart tickets are also available from ticket vending machines at travel interchanges and from local shops that support Payzone. Work is underway to expand the range of smart tickets on sale and to allow multi-operator tickets to be loaded onto smartcards online.

The introduction of 'pay as you go' ticketing, together with automatic top-up and balance enquires, is being planned as part of the phased project, delivered by South Yorkshire Passenger Transport Executive (SYPTE), YorCard, TravelMaster and bus and tram companies.

Ultimately smartcards will be able to be used on all modes of public transport. For more information visit **travelsouthyorkshire.com/smart**

ENDS

For more information contact SYPTE Senior Communications Officer Victoria Greenwood on 0114 221 1443 or at communications@sypte.co.uk

NOTES TO EDITORS

- Most buses in South Yorkshire are fitted with ticket machines with card-readers that scan smartcards. Hand-held devices are used by tram conductors. Ticket counterparts will be provided to enable smartcards to be accepted on trains where appropriate.
- All bus and tram operators will continue to sell their own tickets as usual and will
 accept TravelMaster products written to TravelMaster or Stagecoach smartcards.
 Paper versions of the CityBus, CityWide, SYConnect and RConnect tickets are sold
 on Powells, Hulleys and Arriva bus services. travelsouthyorkshire.com/1Day7Day/
- Customers with a Sheffield bus 7 day megarider ticket on a StagecoachSmart travel
 card must keep their paper counterpart to present to the driver of any First 52 and 120
 bus that they wish to travel on. stagecoachsmart.com/about.aspx
- SYPTE and the county's transport operators are members of the Travel South Yorkshire partnership. **travelsouthyorkshire.com**

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